



11-12 YEARS | WEEK 59

Living Skills-Advertising and Marketing

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Producers and consumers: Vocabulary



The economy is based on creating wealth through selling and buying. The people who do the selling and buying are producers and consumers. Let us play a quiz on the vocabulary of producers and consumers by choosing the correct option for the given questions.

1 The person who grows, makes or sells products is a _____

producer consumer goods service

2 A person who buys and uses goods and services is a _____

producer consumer goods service

3 Work done by others is a _____

producer consumer goods service

4 Things that can be bought are sold are _____

producer consumer goods service

5 The construction worker is doing a _____ for others.

producer consumer goods service

6 Cookies, pens and cans are examples of _____

producer consumer goods service

7 The policeman is a _____

producer consumer goods service

8 A boy buying his lunch is a _____







producer consumer goods service

Answer Key: 1) producer, 2) consumer, 3) service, 4) goods, 5) service, 6) goods, 7) service, 8) consumer

Producers and consumers: Differences



A producer is someone who makes a good or provides a service while consumer is someone who buys a good or service. Read the different examples given below on producer and consumer. Cut the correct name from the keyword and paste them under the correct box.

1		Samara is riding its new bi-cycle	
2		Angle is a mechanic who fixes cars in her garage.	
3		Jone's family is eating dinner made with food they brought from the grocery store.	
4		Mr. McMurray's cows give milk that he sells to grocery stores.	
5		John's dad bought him a new shirt on the first day of school.	
6		Maria is a baker and sells breads and pastries at her bakery.	

Keywords

producer

consumer

Answer Key: 1) consumer, 2) producer, 3) consumer, 4) produce, 5) consumer, 6) producer

Producers and consumers: Producers



Producers are the people and businesses who make or grow goods. Producers can also provide a service. Here some producers with their occupation are shown. Write down various products they produce or the service they offer.



I am a farmer. I am a producer because



I am a doctor. I am a producer because



I am a chef. I am a producer because



I am a tailor. I am a producer because

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